



Kings Park Soccer Club's Long Island Winter Classic Tournament 2009
P.O. Box 195 Kings Park, NY 11754

Dear Business Owner;

As a local businessperson, I am sure you are always interested in new ways to increase sales and enhance your reputation within the community. I would like to invite you to participate in a unique advertising opportunity.

The Kings Park Soccer Club's 4th Annual Long Island Winter Classic Indoor Tournament will be held at Sports Arena of St. James during President's week, February 16 – 20. This tournament attracts over 130 teams from around Long Island, with a large concentration from the Kings Park, Smithtown, Commack, Hauppauge and Northport areas. During the week, we expect to have over 1800 players and their families attending the tournament!

Our tournament committee would like to offer you an opportunity to advertise in our tournament journal, which will be distributed for free at The Sports Arena. There are several levels of advertising that will fit every budget. In addition, advertisers will be listed as club sponsors in our newsletter and club website.

The Kings Park Soccer Club is a "not-for-profit" corporation and is governed and run by volunteers from within the community. In addition to our mission of providing children an opportunity to learn and play the game of soccer, for more than a decade the Kings Park Soccer Club has assumed the cost of maintaining the Tiffany Soccer Park located on the former Kings Park State Hospital grounds ensuring its continued use as a park and open space for the benefit of the community. Proceeds from this tournament will be used to complete much needed improvements to Tiffany Soccer Park. Your advertising dollars will go right back into the community and help give our children a safe and enjoyable sports environment!

We have enclosed an advertising rate sheet outlining this great opportunity. A volunteer from the club will contact you to follow up. Please do not hesitate to call us with any questions. The club phone number is listed below. If you are interested in advertising on the inside front, inside back or back cover, please contact us as soon as possible.

We look forward to seeing your business in the tournament journal and joining our list of proud sponsors for 2009. Thank you for your support.

Best Regards,
The Kings Park Soccer Club Tournament Committee
631 265-6390